

Bird of the Year 2025 – Volunteer Campaign Manager Code of Conduct



This Code of Conduct defines the standards of behaviour expected of volunteer campaign managers participating in Bird of the Year 2025.

The document aims to support and promote respectful and positive relationships and clarify boundaries of acceptable behaviour within the Forest & Bird community of Bird of the Year campaign managers.

Expected behaviours

We expect campaign managers to:

- manage their own health & safety and be mindful of the health & safety of others, including mental health.
- apply the principles of good teamwork e.g. be kind and supportive, choose an open, friendly communication style, adopt a positive attitude.
- maintain the confidentiality of any information obtained while volunteering.
- adhere to copyright laws e.g. check with photographers before using their images.
- manage only one bird's campaign.

Volunteers **will not**:

- act in a way that may bring our organisation into disrepute (including use of email, social media and other internet sites, engaging with media etc.).
- engage in any activity that may cause or causes physical or mental harm of another person (such as verbal abuse, physical abuse, assault, sexual or racial harassment, bullying, safety of yourself and others).
- harass others with unwanted or excessive emails, messages, and social media comments, being mindful of the content as well as the amount of communication.
- use fake profiles, impersonate someone else, or engage in other deceptive behaviours.

Breaches of the Code of Conduct

Breaches of the Code of Conduct may lead to a notification of unacceptable behaviour and a warning or the immediate end to your services as a volunteer campaign manager.

Repeated breaches of the Code of Conduct will lead to the immediate end of your services as a volunteer campaign manager.

Declaration

I have read and understand the information in this document, and I agree to follow the Code of Conduct during my time volunteering.

Volunteer's name

Volunteer's signature

Date

Parent or caregiver signature (for those under 18 years old)